

# MY CAREER SWOT ANALYSIS



College Code

## STRENGTHS

- What are your current talents, gifts, skills and abilities?
- What wins have you had in your job history?
- What three words would your peers use to describe you?

## WEAKNESSES

- What are the knowledge gaps you need to fill?
- What career supporters are missing from your network?
- What are your areas of development?

## OPPORTUNITIES

- What developments are currently impacting your industry/sector?
- Where can you invest more time into career development?
- How can you amplify your personal brand to be more marketable?

## THREATS

- Over the next 5 years, what local and global events may significantly impact your sector, industry, or overall career vision?
- What personal barriers and roadblocks do you hold that may hinder your professional development?